

ANNUAL REPORT 2024





Table of Contents

Opening Message from the CEO & President	4
Message from the Chair of the Board	6
Our Mission, Vision, and Values	8
Transforming Knowledge into Action	9
Year in Review	11
A Message from Emily Feinstein	12
Prevention	14
Treatment	19
Family Services	27
Educational Resources	29
Direct Services	31
Engaging Communities	33
Catalysts of Change: Our Policy Impact	36
Highlights	39
Heart of the Matter with Elizabeth Vargas Podcast	42
The Gala	43
NYC Marathon	45
Notable Publications	47
Leadership	49
Financial Overview	50
Acknowledgement	51
Our Supporters	52





Addiction is a crisis we can solve. This simple yet powerful truth drives every aspect of our work at Partnership to End Addiction. As families continue to face addiction, we stand firm that solutions are within reach.

Our research has deepened our understanding of addiction as a complex disease with roots in adolescence, one that is both preventable and treatable. When families are equipped with the right resources and support, transformation becomes possible. The latest Monitoring the Future survey shows encouraging declines, evidence that our efforts are making a real difference.

In 2024, we focused on three critical imperatives:

- **Preventing substance use before it begins and delaying use as long as possible**
- **Ensuring every young person who needs treatment receives quality, evidence-based care**
- **Empowering every caring adult with information to effectively support their loved ones**

By providing evidence-based educational resources and direct services, we've created pathways for families and professionals to implement proven solutions. Clinicians can use our resources, while community organizations can adapt our tools for local needs.

The power of partnership has never been more evident than in 2024. By expanding our collaborations with educators, health care providers, government agencies, and grassroots organizations, we're creating a national network of solution-providers.

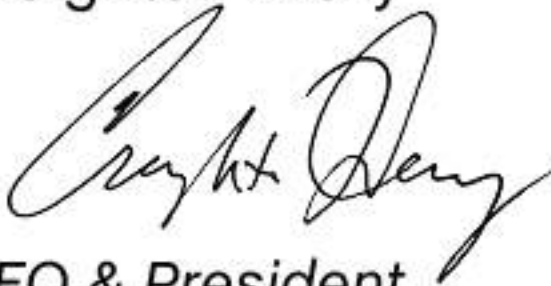
This is how we solve the crisis — not alone, but together.

Our vision remains clear: a country where more people live healthy, addiction-free lives.

Thank you for being part of this mission. With your continued support, the addiction crisis isn't just a problem we face — it's a challenge we will overcome.

With determination and hope,

Creighton Drury

A handwritten signature in black ink, appearing to read "Creighton Drury". The signature is fluid and cursive, with a large initial "C" and "D".

CEO & President
Partnership to End Addiction



“

The path forward requires persistence and partnership, and I am confident that together, we will create lasting change.

- Jamie Niven, Chair of the Board



Message from the

Chair of the Board

As Chair of the Board at Partnership to End Addiction, I am continually moved by the dedication from our staff, partners, and supporters like you. Together, we are bringing an end to the addiction crisis that affects lives across our nation.

In 2024, we strengthened our Board by welcoming new members who bring diverse expertise to our mission. We also hired a new Chief Development Officer and VP of Business Development, who enhanced our fundraising capabilities. These additions are accelerating our ability to expand our impact and reach more of the approximately 25 million families in need.

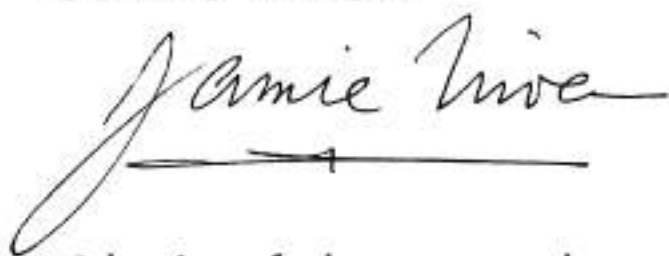
I am particularly inspired by the innovative tools and resources that help educators, clinicians, and caring adults support young people. These evidence-based approaches are making a tangible difference, providing hope and practical solutions.

As we look to the future, your continued support enables us to reach communities that need these resources most.

On behalf of the entire Board, I extend my deepest gratitude for your commitment to our mission. The path forward requires persistence and partnership, and I am confident that together, we will create lasting change.

With appreciation and hope,

Jamie Niven



Chair of the Board
Partnership to End Addiction



Our Mission Vision & Values



Our Mission & Vision

Transforming Knowledge into Action

At Partnership to End Addiction, we translate decades of research into practical solutions that prevent substance use disorders and support recovery. Our evidence-based approach bridges the gap between science and real-world application, ensuring that families, communities, and professionals have the tools they need to make a lasting difference.

We envision a future where substance use disorder is prevented before it begins, where quality treatment is readily available to anyone who needs it, and where families have the knowledge and support to guide their loved ones toward healthy, fulfilling lives free from addiction.

Through partnership, innovation, and commitment to evidence-based practices, we're building a world where addiction no longer devastates lives, families, and communities.

Our Strategic Framework

Keep youth substance-free as long as possible

- Building resilience in young people by strengthening protective factors and delaying substance use during critical brain development years

Increase access to effective treatment

- Translating cutting-edge research into practice, eliminating barriers to quality care, and ensuring evidence-based approaches are accessible to all who need them

Empower families as agents of change

- Recognizing families as essential partners in prevention and recovery, providing them with clear information and practical support through every stage

Our Values



Our Values

As an organization, our shared values are an essential guide in how we cultivate our culture to inspire and inform how we work together. Our core values are that we:

- Commit to fulfilling our bold mission
- Serve with compassion and empathy
- Rely on data and scientific evidence
- Use our voice to empower others and ourselves
- Foster trust and accountability
- Share responsibility for the health of our organization
- Collaborate to maximize our impact
- Embrace innovation and creativity
- Create space for self-care, serenity, silliness, and celebrations

YEAR IN REVIEW

5.2M

visits and views to our educational resources

5,000+

families received direct support

48%

of mutual support group attendees participated in 2+ groups/week

Practical trainings delivered to nearly **8,000** providers

Trainings delivered to **2,000+** parents & community-based professionals

300+

community partners across the nation



A Message From

Emily Feinstein

Executive Vice President

After three decades of pioneering family-centered substance use prevention, 2024 marked a pivotal moment in our field — one where I witnessed a fundamental shift as organizations across the country began to truly recognize the transformative value of prevention and the critical role families play in creating lasting change.

While we have been champions of this approach for 30 years, it's incredibly exciting to see more partners joining this vital cause and standing up to do this essential work. Our impact is compounding in ways we've long envisioned: as more organizations embrace family-centered prevention strategies, we're building a movement that extends far beyond our individual efforts, creating a network of support that will strengthen communities and save lives for generations to come.

This momentum didn't happen by accident — it's the result of sustained, strategic work across multiple fronts. Throughout 2024, we deepened our impact through expanded programming, strengthened partnerships, and innovative approaches that met families where they are. The following highlights showcase how we turned our vision into action, creating tangible change in communities nationwide.

Emily Feinstein

A handwritten signature in cursive script that reads "Emily Feinstein".

Executive Vice President
Partnership to End Addiction

Impact Stories



Amy

“

The emotions we all had when we found out my daughter Ally had a substance use disorder ranged from fear to anger to guilt to shame. **We didn't know what to do or where to turn. That's when someone suggested that I find a support group and I discovered Partnership to End Addiction.**

The Partnership's free program and resources gave me so many more tools to help me support Ally, from how to more effectively communicate, to asking the right questions when looking for treatment, to modeling healthy self-care myself.

Organizations like the Partnership are exactly what we need to show that **there is hope, that there is a way out of the darkness and confusion of this disease.** I have seen Ally's laugh, her spirit, her empathy, and her humanity come back.

- Amy



Prevention

"If someone first tries substances before they're 18 years old, their risk of developing a substance use disorder is one in four. If someone waits until after 21, that risk drops to one in 25. So just delaying a few years really can make a massive difference in someone's future risk."

Cori Hammond, MPH

Director, Prevention Services, Partnership to End Addiction

SAMHSA'S

21st

PREVENTION

TELLING THE PREVEN

Prevention

Expanding Prevention Efforts Nationwide

Prevention is central to ending the addiction crisis. But few people know where to start. That is where we come in.

From Arizona to New Jersey, the Partnership's prevention team empowered behavioral health organizations, schools, community groups, and parents across the country in 2024 with evidence-based tools and information to delay youth substance initiation.

Strengthening Youth Mental Health Through Prevention

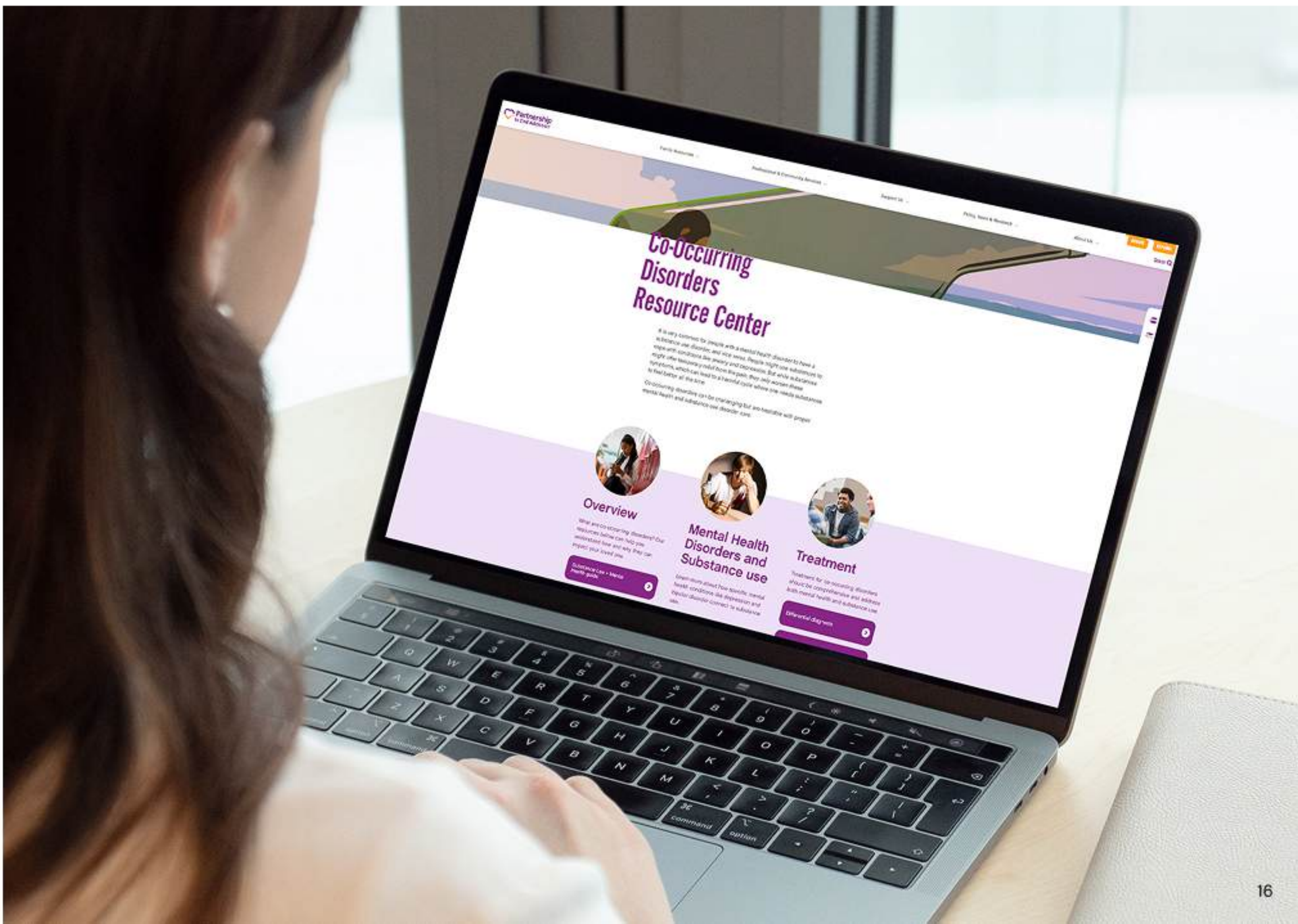
We are proud collaborators with five New Jersey Statewide Student Support Services (NJ4S) hubs to enhance youth mental health prevention. Using NJ4S's hub-and-spoke model, regional behavioral health centers coordinate essential prevention and early intervention services for K-12 students, educators, families, and youth serving organizations.

The Partnership provided expert training and consultation to prevention staff, ensuring the effective implementation of evidence-based practices. By strengthening schools and communities, we also equipped parents, caregivers, and educators with valuable knowledge through educational webinars. This collaboration is helping to create a future where every young person in New Jersey has the support and resources needed to thrive and lead a healthy life.

Transforming Co-Occurring Disorders Care

Bolstered by Westchester County's opioid settlement funding, the Partnership is collaborating with the harris project, Pace University, and other community organizations to develop the Co-Occurring Disorders Awareness (CODA) prevention curriculum. This initiative educates high school students and equips caregivers, educators, and professionals with tools to identify and address mental health and substance use disorders.

Following a successful pilot program in Greenburgh, NY, the initiative has expanded to a seven-district study launched in fall 2024, featuring tailored presentations for parents, school staff, and students with evaluations conducted by Pace University. The Partnership will refine the program based on feedback, with plans to pursue evidence-based certification for potential state and national implementation.



Prevention

WHO WE SERVE

The Helpers

Parents

We work closely with parents which can include concerned loved ones, such as a family member, grandparent, aunt/uncle, coach, friend, etc., who are playing the role of a parent.

Professionals

We partner with professionals who work with parents, adolescents and young adults such as providers, health systems and government agencies, policymakers, employers, community and youth serving organizations.



Supporting Community-Driven Prevention Efforts

Through our strategic partnership with the Arizona-based nonprofit notMYkid, the Partnership provided consultation, evidence-based education, and professional development to strengthen notMYkid's prevention and early intervention workforce.

The Partnership prevention team implemented skill building programs for prevention staff and held informational sessions for parents and caregivers. With the support and allocation of opioid settlement funds, notMYkid and the Partnership expanded their prevention efforts in Arizona's Maricopa and Mohave counties, raising awareness about the importance of prevention locally through social media, traditional media, and community outreach events.



Prevention in Action: Sharing Knowledge, Building Resilience

In 2024, our prevention team engaged with diverse audiences nationwide to promote comprehensive substance use prevention strategies. At Kentucky's panel on opioid settlement funds, the Society for Prevention Research conference in Washington, D.C., and Utah's Fall Conference on Substance Use, our team shared evidence-based approaches that influence policy and practice.

Our outreach spanned multiple formats, reaching over 675 attendees at the Children and Family Futures webinar and 400 student-athletes at Rutgers University, where our CEO & President Creighton Drury joined ESPN reporter Lauren Sisler to discuss resilience and mental health. By connecting directly with audiences ranging from legislators to families navigating real-world challenges, we've built a powerful network of prevention-informed communities, schools, and policymakers.



Treatment

"Like any chronic health issue, earlier intervention leads to better outcomes. This is especially important for young people, given the critical nature of adolescent brain development."

Molly Bobek, LCSW

VP, Family & Adolescent Clinical Technology and Science
(FACTS), Partnership to End Addiction

Closing the Treatment Gap: Making Quality Care Accessible to Young People

Increasing access to effective treatment for young people is a critical component to ending the addiction crisis. Today, fewer than 1 in 5 receive the quality treatment they need. That is where we come in.

From helping individual families find quality treatment to training health care providers on evidence-based treatment approaches, our treatment team is helping more people stay alive and live healthy lives by effectively addressing their substance use disorders.

Supporting Mothers Through Recovery: Our BabySTEPS Programs

This year marked significant growth of our BabySTEPS programs, providing critical support to pregnant and postpartum women who struggle with substance use disorders.

With funding from the Anthem Foundation, we expanded our digital helpline services to pregnant and postpartum women across New York State while advancing research that compared different text messaging interventions for postpartum mothers with histories of at-risk drinking. We found that messages focused on motherhood transition were better received than direct drinking-reduction messages, while both improved mothers' self-efficacy for avoiding alcohol. These findings will help develop the first tailored text messaging intervention for postpartum alcohol use.





Transforming Youth Substance Use Prevention Through Family Engagement

Our Primary Connections for Youth and Families (PCYF) program reimagines prevention and early intervention by including families in the conversation. By adapting Screening, Brief Intervention, and Referral to Treatment (SBIRT) approaches to involve caregivers, we've created a more holistic approach to addressing adolescent substance use in primary care.

Achievements

- **335 families** screened at leading medical centers including Columbia University Irving Medical Center and Mass General for Children.
- **100% of families** received tailored brief interventions with psychoeducation about risk and protective factors.
- **All participants** connected to digital support through the Partnership's resources.

This initiative, funded by the Patient-Centered Outcomes Research Institute (PCORI), meets families in trusted health care settings while equipping both youth and caregivers with tools to prevent and delay substance use.

By engaging caregivers, PCYF strengthens protective factors for youth while furthering effective prevention strategies that can be scaled across health care systems nationwide.

Our work with Managed Care Technical Assistance Center (MCTAC)

In collaboration with New York State Office of Addiction Services and Supports (OASAS) and the New York State Office of Mental Health (OMH), we are developing a series of trainings focused on supporting substance use disorder treatment professionals in screening and addressing mental health concerns in both adolescents and adults. These trainings are expected to launch in early 2026.



Building the Future of Addiction Recovery Science

For three years, the Partnership has led the Coordinating Center for the Consortium on Addiction Recovery Science (CoARS) through our FIRST Research Network. This national consortium unites scientists, practitioners, and community partners to advance addiction recovery support services.

Achievements

- **Knowledge sharing:** The Partnership organized the annual National Conference on Addiction Recovery Science (NCARS) and presented research on family involvement in opioid use disorder treatment for young adults.
- **Leadership development:** We're developing the next generation of recovery support researchers through mentoring programs and a monthly showcase series.
- **Research impact:** Our team produced publications on family involvement in treatment services, secured a grant to study caregiver perspectives in young adult opioid use disorder treatment, and authored two publications on linkage services for people with opioid use disorder.
- **Collaborative innovation:** We've established networks of scholars researching peer recovery support, resulting in joint grants, publications, and policy briefs that improve practice.



Reimagining Clinician Training with CBTFrame

We launched CBTFrame, an online training program transforming how clinicians treat adolescent substance use.

Program Highlights:

- **Blended learning approach:** Online learning paired with live workshops and expert consultation.
- **Real-world application:** Video scenarios showing diverse adolescent challenges.
- **Active learning:** Technique coding activities covering 10 core Cognitive Behavioral Therapy elements.

Impact in New York State:

- **23 clinicians** across three sites implemented these techniques into their practice.
- **Nearly 500** self-report checklists submitted.
- **Measurable improvement** shown in clinician reliability when rating assessments.

Partnering with Companies to Deliver Evidence-Based Family Therapy Guides

In partnership with PracticeWise, we've published 52 comprehensive practice guides that distill the Core Elements of Family Therapy (CEFT) into actionable tools for clinicians nationwide.

This resource distills proven, research-backed strategies into an accessible framework designed to help clinicians reduce adolescent substance use and related behavior problems, strengthen family dynamics, and create lasting change.

The guides transform decades of research into practical strategies that clinicians can implement immediately.

Training Addiction Treatment Providers

In 2024, our professional training initiatives reached new heights, equipping thousands of health care professionals with cutting-edge skills to better serve people with substance use disorders across New York State.





Cannabis Use Disorder Training: Meeting Critical Needs in a Changing Landscape

As cannabis legalization changed the treatment landscape, our partnership with the New York State OASAS delivered essential training to providers.

Achievements

- **4,194** providers completed the specialized training in 2024

Participant feedback: "Legalization of a substance does not mean that it's free of harms. It's important to continue to educate myself and others about cannabis despite its legality."

Navigating Regulatory Changes

When federal regulations for opioid treatment programs changed in 2024, we created forums for providers to address implementation challenges. Our regional conversations helped opioid treatment providers navigate the new SAMHSA "final rule" while improving patient care.

Achievements

- **3 regional sessions** in Buffalo, Syracuse, and Poughkeepsie
- **137 total attendees**, representing 39 programs statewide

Through these initiatives, we're building both professional knowledge and a community of providers equipped to deliver more compassionate, effective, and person-centered addiction care.

Impact Stories



Virginia

“

Over my son's high school years, I watched him go from a happy, engaged and motivated student to an anxious, depressed and belligerent teen. He began vaping nicotine and THC, sometimes isolating in his room all day and night.

It was Christmas Day when I reached my lowest point. In a desperate online search, I found Partnership to End Addiction.

I called their helpline and couldn't believe it — I got a real person, a warm and caring specialist who helped me create an action plan. Programs like the Partnership's free resources are available to everyone, at no cost. From that first call to getting connected to a parent coach for an additional five weeks of free, personalized support, **I felt empowered.**

By slowly implementing the tools I learned, I became the one person in my son's life to finally have the power to help him. Now, my family and household have transformed into one of peace and mutual respect.

- Virginia

A photograph of a family of four outdoors. A man in a light blue button-down shirt stands in the background, smiling. To his left, a woman in a yellow cardigan over a dark blue top smiles. In the foreground, a young girl with curly hair, wearing a colorful headband and a dark blue cardigan over a light pink shirt, smiles with her hand near her chin. To her right, a young boy with curly hair, wearing a dark blue quilted jacket over a white long-sleeved shirt, laughs with his mouth open. The background shows a blurred building with windows and shutters.

Family Services

Expanding Our Reach: Supporting Families Nationwide in 2024

Families are our most powerful allies. Yet they are often overlooked. When equipped with tools and knowledge, families can profoundly impact their loved one's journey — from prevention to recovery.

We help families learn practical ways to prevent or respond to a young person's substance use while providing clear, trustworthy information. We offer understanding and non-judgmental support tailored to each family's unique needs. Additionally, we train health care providers to meaningfully involve families throughout the treatment process.



Supporting and educating families is one of the most effective ways to treat addiction. The Partnership has stepped in to fill this gap in care. We provide education and direct support to families that have been left out of the solution.

Karla Castro-Soto
Associate Vice President, Helpline Services
Partnership to End Addiction



Educational Resources

In 2024, Partnership to End Addiction expanded our educational resources designed to support loved ones at risk or struggling with substance use disorders. Recognizing the complex challenges families face, we developed four specialized resource centers addressing critical needs:

- **Harm reduction strategies:** offering practical guidance to minimize risks
- **Psychedelic use and awareness:** providing balanced, evidence-based insights on the use of psychedelics
- **Insurance navigation:** helping families overcome coverage barriers
- **Co-Occurring Disorders:** exploring the intersection of mental health challenges and addiction

We expanded our library of articles to address rising concerns, such as dispelling misinformation about marijuana use. Some highlights include:

- **Providing clarity:** provided factual, science-backed information to counter widespread misinformation about marijuana and fentanyl
- **Emerging substance education:** raised awareness about the alarming risks of potent threats including medetomidine (an increasingly misused sedative), nitrous oxide (an underestimated recreational inhalant), and "pink cocaine" (a dangerous synthetic drug with unpredictable effects)
- **Alcohol awareness:** offered fresh, research-driven insights on alcohol consumption and its impact on health, relationships, and society
- **How to stage an intervention:** provided heartfelt, step-by-step strategies to help loved ones find their path to recovery in a supportive and nonjudgmental way

¿Por qué mi hija o hijo puede empezar a consumir sustancias? ¿Qué puedo hacer?

¿Sabe cómo reaccionará su ser querido ante el posible consumo de sustancias?

¿Cuáles son los riesgos?

¿Qué medidas pueden proteger a su ser querido?



To reach as many communities as possible, we created thoughtfully curated Spanish-language content that is tailored to Hispanic families. That content spanned our website, social media pages, and YouTube.

We also launched a series of videos on YouTube, a channel where many of our families go for answers. Our experts provided educational content across varying topics. Some highlights include:



How to Help a Friend with Addiction

This video explains how to help someone with addiction, how to administer naloxone, and the importance of celebrating milestones.



Why Do People Take Ketamine?

This video addresses how ketamine therapy works, the dangers of ketamine, ketamine side effects, and more.

Direct Services

In 2024, our Family Services team continued empowering families with evidence-based tools and confidential support through our dedicated specialists and peer coaches in both English and Spanish.

Digital Innovation in Family Support

In 2024, we continued to explore ways to scale our parent coach training using technology with the successful beta launch of our AI Coach Compass simulations. Developed in partnership with ReflexAI, and made possible through funding by Google.org, we built three parent-child and two coach-parent simulations which debuted at the Google Impact Summit. Coaches could practice with an AI-simulation, dramatically improving training efficiency while allowing us to scale our parent coach training capacity. We redesigned our peer coaching curriculum and added five AI simulations to the training to support concept integration and skill acquisition. Feedback from our first cohort of trainees to participate in this new training was overwhelmingly positive, in regard to both the curriculum itself and the use of the simulations to reinforce learning.

The AI Coach Compass simulation received national recognition through our featured presentation at the HLTH2024 conference, as well as a LinkedIn Live discussion between Google Health's Megan Jones Bell and the Partnership's Emily Feinstein.





Family First: Black Wellbeing & Substance Use Disorder Initiative

This new initiative represented a critical step forward in understanding and addressing the unique substance use challenges facing Black families across New York State. Through strategic partnerships with ACR Health, Off The Block, Most Valuable Parents, Fifth Avenue Committee, and the Community Place of Greater Rochester, we engaged community members and service providers to gather essential data on family needs and experiences. To date, 198 community members have completed our online survey, while four focus groups have provided deeper insights into service gaps and opportunities.

This approach ensures that our future programming and resources are grounded in the lived experiences of the families we serve. In 2025, our team will analyze this data to identify patterns, needs, and barriers that specifically affect Black families navigating substance use challenges.

Supporting Spanish-Speaking Families

Through a four-year grant initiative, we are working to strengthen Spanish-speaking families with the tools and resources needed to prevent and respond to substance use across New York State. In 2024, through our direct services we reached 2,390 families in Spanish, while our digital resources generated 218,268 views and visits, demonstrating the need for accessible, culturally relevant support. This year reinforced a key insight: the power of in-person community engagement, particularly when facilitated by trusted messengers such as community leaders, health care providers, and community health workers who can bridge cultural and linguistic barriers to create meaningful connections and sustainable support networks within Spanish-speaking communities.

Engaging Communities

Local leaders and organizations are crucial allies in preventing and addressing substance use. In 2024, the Partnership collaborated with communities across the country to empower families with information and support that will save lives for years to come.





We expanded our reach through the **Mobilize Recovery Bus Tour**, bringing vital resources directly to communities affected by addiction across America while advocating for increased federal support.

At the **National Latino Behavioral Health Association (NLBHA) Conference**, our experts presented tailored harm reduction strategies for Hispanic families, including our risk assessment tool. Participants reported increased confidence in family communication techniques, which they took back to their communities.



At the **Hispanic Harm Reduction Summit** hosted by our partner **The Mother Cabrini Health Foundation**, we engaged with community leaders to discuss culturally relevant harm reduction strategies, promoting a greater understanding of how to support different populations.

Through our work with the **Opioid Response Learning Community**, we deepened collaborations with partners to enhance efforts in addressing the opioid crisis across communities.



Finally, through focused community outreach, including participation in health fairs and distributing essential resources, we connected individuals and families to the support and educational resources they need to navigate recovery.

“The greatness of a community is most accurately measured by the compassionate actions of its members.”

Coretta Scott King

Catalysts of Change: Our Policy Impact in 2024

Addiction doesn't just affect individuals — it devastates families, communities, and our entire society. We learn from our work and spur systemic change through our policy and practice work.

In 2024, the Partnership advanced evidence-based policies and practices across multiple fronts. We directly influenced the evolution of the American Society of Addiction Medicine (ASAM) criteria — the gold standard guiding treatment decisions nationwide — ensuring that thousands of health care providers deliver care that truly meets patients with proven interventions.

As trusted participants in opioid settlement roundtables, we successfully advocated for directing billions of dollars toward evidence-based prevention, treatment, and recovery initiatives in the communities bearing the heaviest burdens of the crisis.

HealthAffairs

TopicsJournalsForefrontPodcasts

HEALTH AFFAIRS FOREFRONT

RELATED TOPICS:
LEGAL AND REGULATORY ISSUES | ACCESS TO CARE | REGULATION | ADOLESCENTS | RESEARCHERS
| PHARMACEUTICALS

Protecting Youth In The Context Of
Marijuana Legalization: Creating A Legal
And Regulatory Framework

[Lindsey Vuolo](#), [Robyn Oster](#), [Linda Richter](#)

JANUARY 18, 202410.1377/forefront.20240116.359551



★ ADD TO FAVORITES < SHARE

Our collaboration with the U.S. Department of Labor enhanced families' access to critical Benefit Advisors resources, while our newly launched Insurance Resource Center empowered families to better navigate insurance systems for substance use care.

As marijuana legalization expanded across states, we led comprehensive research and advocacy efforts to protect youth from increased exposure and access. We developed targeted resources to inform policymakers and advocates about necessary protective measures and coordinated a multi-organization letter to federal agencies calling for best practices to limit youth appeal and access. Our evidence-based perspectives reached broad audiences through articles in influential publications like Health Affairs and STAT, as well as a notable presentation at the American Public Health Association conference.

FIRST OPINION

As states legalize recreational marijuana use for adults, they must prioritize protecting kids

By Linda Richter, Robyn Oster, and Lindsey Vuolo June 5, 2024

[Reprints](#)



SAKCHAI LALIT/AP

Impact Stories



Valerie

“

I feel empowered. I can support my son in a way I wasn't able to before. This is in no small part due to the community and personalized services the Partnership provides.

I am practicing self-care and learning how to allow myself the flexibility I need to manage my child's substance use. **Things aren't perfect, but they are so much better.**

- Valerie

**THE PARTNERSHIP EXPERTS ARE
THOUGHT LEADERS IN THE
ADDICTION SPACE**

Here are a few highlights:

Creighton Drury appeared on **Good Day New York** to discuss how to help families navigate substance use.



"Parents are the biggest influence on whether a young person is going to make a decision to use substances or not. Parents need to be engaged, but they need to know the facts."

Creighton Drury, CEO & President, Partnership to End Addiction

Creighton Drury spoke with SiriusXM's **The Perri Peltz Show** about modeling positive behavior for children and the importance of connection.



HIGHLIGHTS



USA Today published an article that featured insights from the Partnership's **Pat Aussem** and **Kathy Strain**, as well as **Pattie Vargas**, an Online Support Community facilitator at the Partnership.

"People are desperate," said Pattie Vargas, a California mother who took out a second mortgage to pay for a spot at a facility for her son Joel, who was addicted to meth as a teen and to heroin as an adult. "They want to save their loved ones, so they just kind of grab any life raft that's out there."

Partnership to End Addiction's Kathy Strain said the language around addiction has changed: it no longer focuses on castigating users and their families for their moral failings but rather on understanding that addiction is a disease. These honest conversations are a vital first step, said Strain, who is now an advocate for families like hers. But more resources are needed to make a difference.

Women's Health

Women's Health Magazine quoted the Partnership's Vice President, Consumer Clinical Content Development **Pat Aussem** about how more research is needed to determine if GLP-1 medications can be used to treat opioid use disorder.



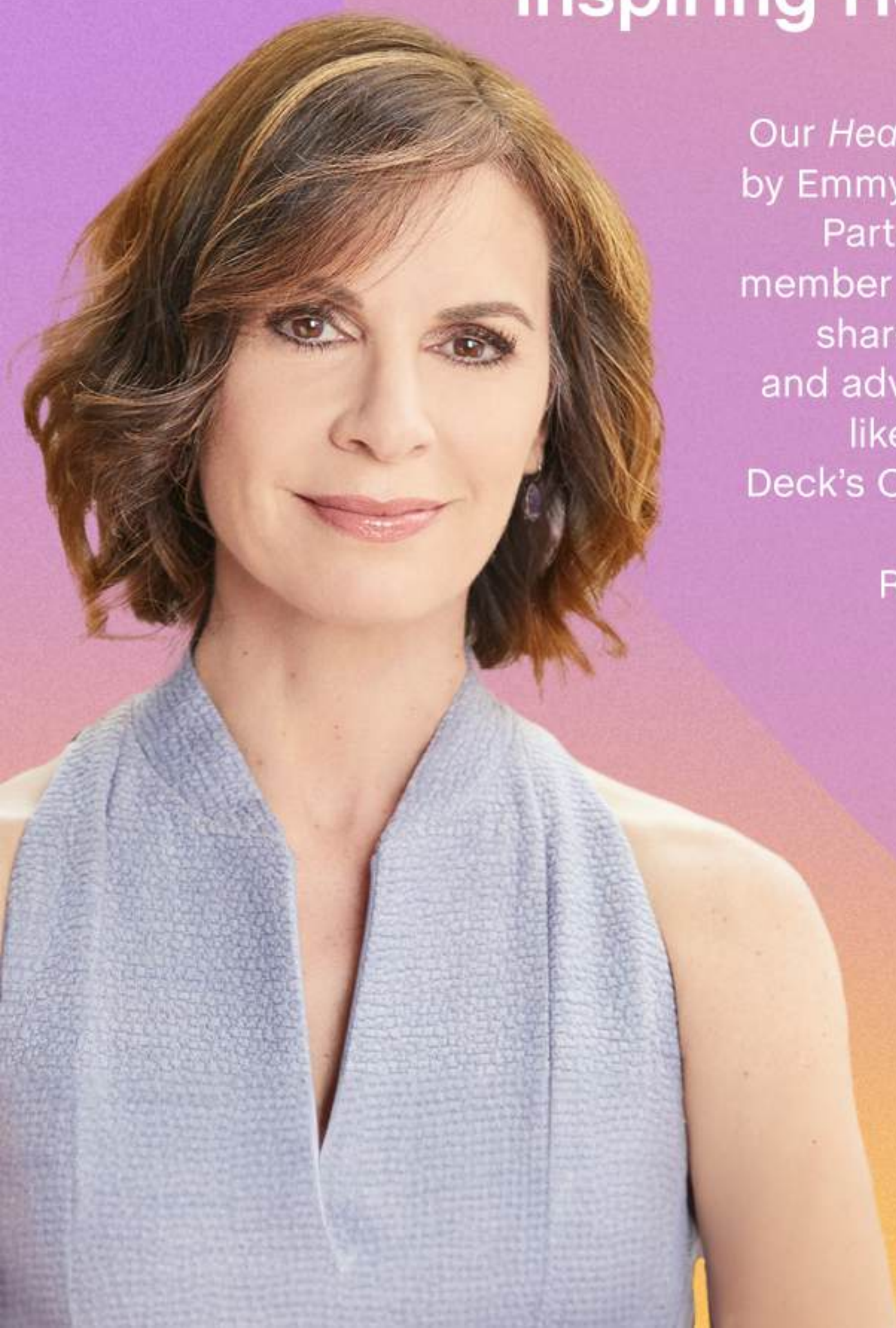
NewsNation reached out to the Partnership for expert commentary several times in 2024. Most notably, our manager of advocacy and peer services spoke with NewsNation's **Nichole Berlie** about how the addiction crisis is impacting an entire generation of children.

♥ Heart of The Matter

with **Elizabeth Vargas**

**Authentic Conversations
Inspiring Hope and Healing**

Our *Heart of the Matter* podcast hosted by Emmy® Award-winning journalist and Partnership to End Addiction board member **Elizabeth Vargas**, continued to share stories of addiction, recovery, and advocacy from high-profile guests like Lady A's Charles Kelley, Below Deck's Captain Sandy Yawn, and Jackie Siegel, as well as former Representative Patrick Kennedy.





At our **2024 Annual Gala** in November, we united under the common vision of fostering brighter futures for families nationwide struggling with addiction. We were thrilled to honor the significant professional and civic contributions of our friends **Carol Sutton Lewis**, founder of Ground Control Parenting; **Scott M. Mills**, President and CEO of BET Media Group; and **Elizabeth Vargas**, Emmy® Award-winning journalist, bestselling author and longtime champion of the Partnership.



This inspirational and memorable evening celebrated the remarkable efforts of our honorees, as well as the individuals and community leaders who advance our mission. Attendees had the unique opportunity to hear directly from the parents and caregivers we support, gaining powerful insights into the real-world impact of our work.

CBS News national correspondent **Jericka Duncan** led an engaging conversation among our honorees discussing the critical role of organizations like ours in ending the addiction crisis.

The annual gala raised critical funds needed to save lives and enhance the health of young people and their families. This lively evening served as an incredible opportunity to highlight the achievements of our supporters and partners and strengthened our collective resolve to continue our vital work.



Our NYC Marathon Team!

In 2024, our team proudly took on the TCS New York City Marathon – raising an incredible **\$125,000** in support of families facing the challenges of addiction. Our dedicated and passionate team of runners stood out not only for their athletic determination but also for their commitment to our mission.

Our runners are ambassadors of hope, helping us build stronger, healthier families nationwide. Our athletes are community builders and change makers, engaging family, friends, and supporters on a deeply personal journey and collective effort to end addiction in the U.S. Their stories foster powerful emotional connections, inspiring long-term support and driving real impact. With each mile, they raised critical funds and awareness, amplifying our reach on a global stage.



"Some of my close family and friends are in recovery now and it's organizations like the Partnership that have made their recoveries possible."

Maddie Cane, 2024 Team Member



SELECT PUBLICATIONS FROM 2024



Lessons learned from concerned significant others: A qualitative analysis on involvement in services for young adult opioid use disorder

- Published in Frontiers in Public Health

This qualitative study examined how concerned significant others (CSOs) engage with services for young adults with opioid use disorder. Findings highlight key barriers and facilitators to CSO involvement, offering insight into how treatment systems can better support family engagement and thus improve outcomes for youth. The study informs public health strategies by centering family perspectives in addressing opioid use and other substance use.

Core practices in systemic family therapy for adolescent behavior problems: A comprehensive modular pathway

- Published in Contemporary Family Therapy

This paper presents a comprehensive modular framework for delivering systemic family therapy to address adolescent substance use and related behavior problems. Drawing on evidence-based core practices, the pathway provides clinicians with flexible, structured guidance. The framework promotes treatment integrity and adaptability, supporting improved outcomes in community-based settings for youth and their families.

“I need as much support as I can get”: A qualitative study of young adults’ perspectives of family involvement in treatment for opioid use disorder

- Published in Journal of Substance Use and Addiction Treatment

Through interviews with young adults in treatment for opioid use disorder, this study explores their views on family involvement in treatment and recovery. Participants expressed both a desire for support and an investment in their own autonomy. The findings highlight the need for nuanced, youth-centered approaches to integrating family in addiction services.

Standard versus family-based screening, brief intervention, and referral to treatment for adolescent substance use in primary care: Protocol for a multisite randomized effectiveness trial

- Published in JMIR Research Protocols

Through interviews with young adults in treatment for opioid use disorder, this study explores their views on family involvement in treatment and recovery. Participants expressed both a desire for support and an investment in their own autonomy. The findings highlight the need for nuanced, youth-centered approaches to integrating family in addiction services.

Family-Focused Universal Substance Use Prevention in Primary Care: Advancing a Pragmatic National Healthcare Agenda.

- Published in Prevention Science

This article builds on ideas presented at a National Academies of Sciences, Engineering, and Medicine workshop in 2022 that highlighted recommendations for incorporating family-focused substance use prevention into pediatric primary care, a natural setting where health care providers can offer families education, guidance, and connections to resources. It describes a practical way to bring research-based, effective, substance use prevention into primary care practices across the nation. The proposed model calls for: education in positive parenting practices, parent and youth education in substance use risks, and parent and youth linkage to in-person and web-based prevention resources.

BOARD OF DIRECTORS

Adam Barea

Director, YouTube Legal

Francesca Bodini

Philanthropist

Joseph A. Califano, Jr.

Founder and Chairman Emeritus,
Partnership to End Addiction

Creighton Drury

Chief Executive Officer & President
Partnership to End Addiction

Victor F. Ganzi

Chair Emeritus PGA Tour Board of Directors and
Former President & CEO of Hearst Corporation

Kamala Greene G  nec  , Ph.D.

Chief Clinical Officer, Behavioral Health Group

Scott E. Hadland, MD

Chief of Adolescent Medicine/
Associate Professor of Pediatrics
Massachusetts General Hospital/
Harvard Medical School

Claire Lea-Howarth

Managing Director, JP Morgan

Leslie Gordon Johnson

Burch Creative Capital,
Marketing Strategist

Rev. Edward A. Malloy, CSC

President Emeritus, University of Notre Dame

James G. Niven, Chairman

Founder, Jamie Niven LLC

Amelia Quist-Ogunlesi, O.D.

Philanthropist

Nicole Hanley Pickett

Philanthropist

Cammie Wolf Rice

Founder & CEO, Christopher Wolf Crusade

Allen G. Rosenshine

Chairman Emeritus, BBDO Worldwide, Inc.

Michael I. Roth

Retired Chairman and CEO of Interpublic Group

Greg Stuart

CEO of MMA Global

Clyde C. Tuggle

Co-Founder, Pine Island Capital Partners

Elizabeth Vargas

Host, Elizabeth Vargas Reports on NewsNation

Michael D. White

Former Chairman and CEO, DIRECTV
Former Vice Chairman, PepsiCo

FINANCIAL STATEMENT

Partnership to End Addiction Balance Sheet as of December 31, 2024 and 2023

Assets	2024	2023
Cash and cash equivalents	\$1,426,349	\$1,997,159
Grants & contributions receivable, net	2,056,570	1,704,685
Prepaid expenses and other assets	1,208,255	1,292,933
Investments	34,547,116	35,991,923
Other Assets - Goodwill	426,500	533,125
Property and equipment, net	1,236,101	1,399,914
Right of use asset - Lease	18,903,637	20,317,493
TOTAL ASSETS	\$59,804,528	\$63, 237, 232

Liabilities

Accounts payable and accrued expenses	1,477,119	1,307,471
Deferred revenue	50,000	50,000
Deferred Rent - Lease Liability	23,067,021	24,256,506
TOTAL ASSETS	24,594,140	25,613,977
TOTAL NET ASSETS	\$35,210,388	\$37,623,255
TOTAL ASSETS	\$59,804,528	\$63,237,232

Detail of Net Assets	2024	2023
Net Assets		
Without donor restrictions:		
Available for operations:	27,387,811	29,203,298
With Donor Restrictions:	7,822,577	8,419,957
TOTAL NET ASSETS	35,210,388	37,623,255

Acknowledging Our Generous Funders

None of our impact would be possible without the unwavering commitment of our funding partners, whose generosity fuels our mission to support families and save lives. We're especially grateful for the support of:

- Bloomberg Philanthropies and the Stavros Niarchos Foundation, whose continued investment in our family services program has helped thousands of caregivers strengthen communication, resilience, and recovery within the home.
- Elevance Health Foundation, for its critical support of our helpline services for pregnant and postpartum women across New York State — connecting families to lifesaving treatment and care at a pivotal time.
- Mother Cabrini Health Foundation, whose partnership enabled deeper outreach to Spanish-speaking families, ensuring culturally responsive counseling, treatment navigation, and evidence-based resources reach communities too often overlooked.

With your continued support, we will meet the urgent challenges of today and help build a future defined by compassion, science, and hope.



Thank you to our Corporate and Foundation Partners!

Innovators \$250,000+



Champions \$100,000 - \$249,000



Leaders \$50,000 - \$99,999



Supporters \$10,000 - \$49,000

American Express
Beautiful Boy Foundation
Boucher Charitable Foundation
Bristol-Myers Squibb Company
Bristol-Myers Squibb Foundation, Inc.
Disney Worldwide Services
J.P. Morgan
Kay Family Foundation, Inc.
Marc Haas Foundation
McCausland Foundation
National Basketball Association
Omnicom Group Inc.
White & Case LLP

Advocates \$5,000 - \$9,999

Amazon
Fiserv, Inc.
Fox Corporation
Hearst Television
Hyde and Watson Foundation
Lamar Advertising Company
Paramount

Friends \$1,000 - \$4,999

AMC Networks Inc.
American Online Giving Foundation
Anthem
Beauty 21 Cosmetics Inc.
Carahsoft Technology Corp.
Charities Aid Foundation of America
Dish Media
DISH Network
Fidelity Charitable
Gemini Trust LLC
Give Lively Foundation Contact
Minnechaug High School
PayPal Giving Fund Contact
Scripps Networks, LLC
TV One
UP Entertainment
WCA Technologies, Inc.
XACTV Network

THANK YOU

to our Individual Champions

Circle of Hope \$10,000+

William and Donna Acquavella
Ainslie Foundation
Judy Hart Angelo
Jessica Case
Kathryn & Kenneth Chenault
Stanley and Fiona Druckenmiller
Dr. Eva Andersson-Dubin and Glenn Dubin
The Cypress Foundation, Inc.
Luis and Lillian Fernandez
Kenneth Frazier
Victor and Patricia Ganzi
Andrew Gasper
The Goldberg Family Foundation
Mrs. Leslie Gordon Johnson
James Gorman
Melinda & Jeffrey Hildebrand
Thomas L. Kempner, Jr.
Bill and Jessica Koenigsberg
Judith Glickman and Leonard Lauder
Carol Sutton Lewis
James G. Niven
Amelia and Adebayo Ogunlesi, Esq.
Eric M. Ruttenberg
Allen G. Rosenshine
Helen & Charles R. Schwab
Natasha Silver Bell
David Solomon
Katherine G. Farley and Jerry I. Speyer
Joshua Steiner
Beatrice Stern
Greg Stuart
Tom Tuft
Clyde Tuggle
Mike and Susan White
Cammie Wolf Rice

Cornerstone of Hope \$5,000 - \$9,999

Jemina Bernard
Caroline Burke
Toni Cook Bush
Joseph A. Califano, Jr.
Ms. Patricia Casella
Michael Choy
Frank R. Clugage
Tania Higgins
Phillip Isom
Carol B. Kenney
Moneeb Khokhar
Frank Kruse
Teresa Lindsay
Lynda Logan
Annabelle Osborne
Kathryn Ramstad
Michael Roth
Stephen and Kitty Sherrill
Vincent Thompson
Nina Wells

Benefactor of Hope
\$1,000 - \$4,000

Philip and Linda Andrye
Anthony Bertoldo
David Bohnett
James Bourgeois
Jacqueline Bradley
Debra M. Chase
Alice Choate
Zac Clark, Release Recovery
Ann Colley
Andrea & Guillaume Cuvelier
Angela Deering
John Egan
Becky Evans
William and Beth Feehan
Peter Fidler
Michael Fitzgerald
Denver Frederick
Mrs. M. Kristin Garbett
Jon Ralph and Patty Gibson
Michael & Nancy Grogan
Maura Grunlund
Scott E. Hadland, MD
Heidi Harris
Sally Hogshead
Thomas Hughes
Jay Ireland
Elaine Johnson
David and Betty Jones
David A. Katz, Esq.
Richard Kauffman
Edward Kopetsky
Jill S. Lafer
Claire Lea-Howarth
Doug Leu
Charise Littlejohn
Philip and Florence Mahler
Lydia Mallett
Kellen Matthews-Thompson
Bliss and Thomas McCord
Craig and Julie Meyer
Ilana Milstein
Julie Moran
Laurence C. Morse
David Mortamais
Roseline Michael Neveling
Arthur Niles
Liza Nugent

Ms. Dorothy Oertel-Albright
Christine Osborne
Alison Overseth
John Owen
Carey Pickus
Hilary & Lyon Polk
John and Linda Powers
Arik Preis
Linda Johnson Rice
Andre Rice
Andrea and Robert Roley
Melissa Sampson
Benjamin Schliemann
Parshu Shah
Jana Simmons
Jim Spanarkel
Craig Spirelli
Linda Starkman
Chris Sherry & Lee Stewart
Keith Stoltz
Nicole Svingen
George Van Amson
Gregory Weston
Amanda V. Wozniak

